Display Advertising Agreement

Space reservations should be made as far as possible in advance.

This agreement covers all advertising submissions to *The University Record* (Record) by the organization or firm (advertiser) signing the contract for the period September 1, 2000 through August 31, 2001.

As an authorized agent for the advertiser named, I agree to abide by the conditions set forth in *The University Record* Display Advertising Guide, incorporated in this agreement by this reference.

The advertiser shall indemnify and hold harmless the Regents of the U-M, its agents and employees, from and against any and all actions, claims, liabilities, demands, damages, costs and expenses, including court costs and attorney fees from the publication in the Record of advertising material furnished by the advertiser.

As an authorized agent for the advertiser, I agree to abide by the conditions set forth above and in the Advertising Guide.

[Return original of this agreement to the Record at the above address. Retain a duplicate for your records.]

Name: ____________________________________________
Title: ____________________________________________
U-M Chartfields: ____________________________________
Signature: __________________________________________
Date: ______________________________________________
Organization/Firm Name: ________________________________
Address: ____________________________________________
Phone: ____________________________________________
Fax: ________________________________________________
Billing address: _______________________________________
(if different than above) __________________________________